WELCOME TO AUDIENCE SYSTEMS –
YOUR DESTINATION FOR SEATING

Our Credentials
• 40 years’ experience designing and engineering seating solutions.
• Thousands of clients worldwide, including schools, sports venues, theatres and major arenas.
  (See our reference list on page 25.)
• UK manufacturing and design facility serving both UK and export markets.
• Renowned for high quality manufacture to proven designs.
• Durable, low maintenance products that meet or exceed international standards.
• Part of the Kotobuki Group – one of the world’s leading seating companies.

Our Services
• Free design and consultation services for venues, architects, consultants and contractors, including CAD design, 3D visualisations and BIM objects.
• Bespoke and custom designs for both retractable systems and chairs.
• Dedicated project manager and installation team for each project, large or small.
• Unparalleled after sales support from our large, dedicated service and spares team.
• Good-as-new refurbishment service for any brand or type of seating.
Audience Systems is a member of the British Association of Seating Equipment Suppliers and the British Contract Furniture Association, and is accredited to the pre-qualification schemes shown above.
SCHOOLS AND COMMUNITY VENUES

Winchester College, UK.

Dixons Allerton Academy, UK.
Whether for school halls, community theatres or sports facilities, Audience Systems have created thousands of flexible seating solutions for multipurpose venues the world over.

We work with our customers to create designs which match their aspirations, as well as their operational requirements and budgets - but we never compromise on build quality.

- More about our retractable seating on pages 10-13
- For more about removable seating, see pages 14-15
- To see our client list, turn to page 25

"[The seating] is superb and has made a vast difference to the quality of our assemblies, presentations and so on. The service from Audience Systems was excellent. I would very much recommend Audience Systems to other schools in the region."

Chris Mantz, Principal, British International School, Riyadh

"I have received nothing but positive comments and your customer service and quick responses from the outset have been nothing short of outstanding."

Shaun Wilson, Bursar, The Haberdashers’ Aske’s Boys’ School, UK

**THE SERVICE FROM AUDIENCE SYSTEMS WAS EXCELLENT**
LECTURE THEATRES

University of Reading, UK.

Budapest College, Hungary.
Audience Systems’ range of seating for lecture theatres and conference venues is durable, well built and elegant. Each solution is individually designed to perfectly fit each space. Our complete lecture theatre package includes tough, versatile, steel-framed tiering where required.

- For more information about chairs with continuous writing tablets, see page 22.
- For chairs with foldaway writing tablets, see pages 16-19.
- To see our client list, turn to page 25.

“Very friendly and easy to work with”

“Your team were excellent. You worked extremely hard to achieve the challenging programme set and stuck by the agreed dates for all in design through to installation. I would certainly have no hesitation in repeating the experience with you should the opportunity arise.”

Neil Anderson, Contracts Manager, Morgan Sindall re University of Reading, UK.

“I am impressed at the level of thought that goes into every element of the design and installation of Audience Systems’ seating. I am also impressed by the speed of response on design changes and the willingness to design and engineer bespoke components. I find the staff at Audience Systems very friendly and easy to work with, and the products offered are in my opinion, the best value on the market.”

Paul Durbidge, Space Planning & Relocations Manager, London Metropolitan University, UK.
For over 40 years, Audience Systems have worked with some of the world’s leading arenas – so we understand the operational and financial pressures of running a major venue. We have earned a reputation for innovative, durable, and low maintenance seating solutions that also provide the comfort and style that modern audiences demand.

- For information on removable seating see pages 14-15.
- To find out about our fixed and multipurpose chairs, go to pages 16-22.
- To see our client list, turn to page 25.

"OUR CUSTOMERS ARE DELIGHTED"

“The team are always available and happy to work with the client. We threw some last minute curve balls down the line which we managed to include without any delay to the agreed installation period of the project. I’d recommend Audience Systems to other venues.”

Steve Gotkine, Operations Manager, The O2, UK.

“I feel that the overall result was better than expected and our customers are delighted.”

Girts Krastins, General Manager, Arena Riga, Latvia.
Leeds Arena, UK.

Manchester Arena, UK.
Our pedigree in the theatre world is unquestionable, with a client list that includes the Royal Albert Hall, BBC TV Studios and Canada’s National Ballet School.

- To find out more about retractable seating, turn to pages 10-13.
- For details of our “Matrix” removable seating system for flat floors, turn to pages 14-15.
- For more information about our fixed theatre chairs, turn to page 16.
- To see our client list, turn to page 25.

“We are delighted, it looks wonderful. The way the room works as an empty rehearsal room and then within 20 minutes is ready for a film is worth seeing. The installation crew were brilliant. We couldn’t believe how they completed the installation in just two days. The project overall exceeded our expectations.”
Liz Leyshon, Theatre Manager, Strode Theatre, UK.

“Audience Systems provided the Royal Albert Hall with excellent service and attention to detail from conceptual stage through to delivery of the Espace 628 Matrix floor bar system. We are extremely happy with the seating design which has reduced setting out time and manual labour.”
Jen Mills, Head of Project Management, The Royal Albert Hall.
Retractable seating allows venues of all sizes to achieve real flexibility. A school hall can double as a performance space, a lecture theatre can be transformed into an exam room, or an arena can be reconfigured for ice hockey, basketball or a rock concert.

Audience Systems have installed the TX Telescopic Platform System in hundreds of venues worldwide. Many are still in everyday use after 15-20 years or more.

Benefits of TX
- Renowned for strength: built to meet or exceed international standards.
- System design verified by independent structural engineers - calculations available on request.
- Designed for low maintenance and low lifetime cost.
- Backed by Audience Systems’ unparalleled engineering and customisation capabilities.
- All-steel alignment system ensuring smooth, reliable opening.
- Robust spring and gravity operated row locks, suitable even for use in earthquake zones.
- Bolted structure constantly adjustable to ensure consistent lifetime performance.
- Specifically designed to eliminate metal to metal contact, minimising wear and noise during use.
- Can be provided for use during rock concerts, where the effect of synchronised crowd movement can be a concern.
- Comprehensive service and maintenance package available.
- Understructure guaranteed for ten years.
- All TX systems carry the CE Mark.
**RX System Types**

**Fixed**
Platforms stay in situ when closed.

**Recessed**
Configured for storage in a recess or under a balcony.

**Mobile**
Designed for storage in a separate location and transported on hydraulic trucks, air hover trucks, power trucks or a forklift.

**Travelling**
Platforms are “driven” to their storage location using an integral motor.

**Further Adaptations**
- Tapered systems for corner locations.
- Multiple raw rises and depths for optimum sightlines.
- Double depth system (two rows of chairs per platform) for rooms with low ceilings.
- “T-Access” indents to provide integrated front row accommodation for wheelchair users.
- “Vomitory” openings within telescopic structure.

**Operational Options**

**Chair fold-down**
- Automatically as platforms close.
- Manually (prior to retraction) in groups of up to fourteen.

**Platform opening and closing**
There are three methods of opening and closing our TX platforms:
- An integral friction drive (operated by push-button hand controller).
- Separate power trucks.
- Removable manual pull handles.

A “partial opening” system can be fitted to allow operators to select how many rows will open.
Options and Accessories

**Decks**
- Available with non-slip phenolic coating or carpet.

**Fascias**
- Decorative fascias to disguise the structure when closed, with removable sections in aisle positions.

**Drapes and Panels**
- Cosmetic drapes and panels to disguise understructure and prevent access.

**Lighting**
- A choice of aisle lighting systems, including LED.

**Railing**
- Safety railing with a choice of inserts including steel tube, perforated steel panel and timber.
- Rails can be removable, telescoping or folding and can be specified for the sides, front or rear of the seating units.

**Plinths**
- Drop-in plinths for sound desks or wheelchairs.

**Trolleys**
- Trolleys can be supplied with the system for storing and transporting removable rails and panels.

**Chairs**
- All our multipurpose chairs (pages 17-21), benches (page 23) and the Campus Fold Down System (page 22) can be used with our retractable platforms.
Dimensions Guide

\[ H = \text{number of rows} \times \text{row rise} + 2100\text{mm} \]
\[ h = \text{number of rows} \times \text{row rise} + 170\text{mm} \]
\[ L = \text{number of rows} \times \text{row depth} + 330\text{mm} \]
\[ \text{Half step depth} = \frac{1}{2} \times \text{row depth} \]
\[ C/D = \text{Row depth} + 300-400\text{mm} \text{ depending on configuration.} \]

Please consult Audience Systems for exact dimensions.

Capacity Guide

The table below will help to quickly estimate how many rows and seats fit in a given width, height and length.

<table>
<thead>
<tr>
<th>No. rows</th>
<th>H (mm)</th>
<th>L (mm)</th>
<th>Unit width (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>3275</td>
<td>4125</td>
<td>102</td>
</tr>
<tr>
<td>4</td>
<td>4975</td>
<td>5825</td>
<td>142</td>
</tr>
<tr>
<td>5</td>
<td>6675</td>
<td>7525</td>
<td>182</td>
</tr>
<tr>
<td>6</td>
<td>8375</td>
<td>9225</td>
<td>222</td>
</tr>
<tr>
<td>7</td>
<td>10075</td>
<td>11775</td>
<td>262</td>
</tr>
<tr>
<td>8</td>
<td>12625</td>
<td>13425</td>
<td>302</td>
</tr>
<tr>
<td>9</td>
<td>15175</td>
<td>16025</td>
<td>342</td>
</tr>
</tbody>
</table>

Note: Every circumstance varies and this table makes certain assumptions:

- Chair Width = 500mm | Row Rise = 260mm | Row Depth = 830mm
- Units up to 12000mm wide include one aisle, units above 12000mm wide include two aisles.
- For an accurate estimate, please contact one of our sales teams.
REMOVABLE SEATING

Matrix system.
Removable chairs are ideal for flexible venues – from community theatres to arenas. They can also be used to add extra capacity in front of a retractable system, or to create adaptable seating areas suitable for wheelchair users.

Matrix Seating System
Matrix is a quick, simple and compact removable seating system. Groups of chairs are slotted into a “matrix” of floorbars, with no floor fixings required. Both chairs and floorbars can be stored and transported on trolleys or stillages.

Matrix System Benefits
- Fast turnaround times.
- Chairs grouped on beams, reducing handling.
- Compact and straightforward storage and installation.
- Wide walkways in front of vacated chairs.
- Rigid rows with no moving or snaking.
- Low leg count for fast, easy cleaning.
- Free from trip points with no floor fixings required.
- Chairs can exactly match those in retractable or fixed areas.

Stacking Chairs
Our “Venue” stacking chairs are specially designed to complement other upholstered chairs in our range. All are available with side-to-side and/or front-to-back linking, and with storage and transportation trolleys.

For more information about seating available with Matrix, see pages 18-22.
Further information and videos can be seen at audiencesystems.com.
ICON AUDITORIUM

Designed and tested for comfort, and featuring a whisper-quiet soft tip mechanism, Icon’s design can be easily adapted to suit the needs of your venue.

Features
• Smooth soft tip action.
• Multiple options for customisation.
• Designed to comply with the strength standard BS EN 12727:2000 level 4.

Options
• Choice of backrest designs.
• Fully upholstered or timber armrests.
• Fully upholstered or timber end panels.
• Additional customisations available on request.

Applications
• Tread fixed.

STANZA AUDITORIUM

A high specification seat for theatres, cinemas and conference facilities.

Features
• Extra thick, ergonomically contoured seat.
• Durable plastic outer back shell.
• Silent, dampened tip mechanism.
• Removable covers.

Options
• Fold-away ‘anti-panic’ writing tablet.
• Choice of armrests (including a cupholder arm).
• Standard or high backrest.

Applications
• Tread fixed.
RECITAL MULTIPURPOSE
A fully featured auditorium chair. Uniquely, it will also fit on retractable platforms with a row rise of as little as 280mm.

Features
• Designed for comfort with good lumbar support.
• Dampened spring tip mechanism for smooth, silent operation.
• Show wood end panels, even on retractable model.
• Complies with the strength standard BS EN 12727:2000 level 4.

Options
• Curved timber panel to outer back and/or under seat.
• Fold-away writing tablet.

Applications
• Retractable.
• Tread or riser fixed.
• Stacking.
ESPACE 628 MULTIPURPOSE

Our most popular family of seats. This versatile design is based on our classic tipping mechanism — when the seat is vacated, the seat, back and arms swing into an upright position to form a neat, space-efficient closed profile.

Features
- Spring-free gravity tip mechanism and auto-tip armrest.
- Minimal closed envelope creating wide, safe walkways when vacated.
- Most variations achieve the highest grade of the British and European strength standard EN 12727:2000.

Options
- Plastic or timber protection panels for outer back and under seat.
- Anti-panic individual writing tablet (Espace 628T).
- High backrest.
- Thick pocket sprung “concert” seat for long term seated comfort.
- Upright geometry version for high tiers.
- Fixed back variation for more traditional auditoria.

Applications
- Retractable.
- Removable (“Matrix”).
- Tread or riser fixed.
CHAIR GUIDE

Fully upholstered version.

Plastic outer backrest.

Timber panels.

Espace 628CC ("Concert" seat and curved armrests).

Espace 628CC.
ACCOLADE MULTIPURPOSE
A stylish and durable all-rounder which achieves the highest grade of the British and European strength standard EN 12727:2000.

Options
• Plastic protection panels for outer back and under seat.
• ABS or timber armrests.

Applications
• Retractable.
• Removable (“Matrix”).
• Tread or riser fixed.
• Rail mounted (straight or curved).

CRESCENT MULTIPURPOSE
A versatile upholstered multipurpose chair. Suitable for schools, community venues and studio theatres, the chair is easy to maintain and durable, achieving level 3 of the strength standard EN 12727:2000.

Applications
• Retractable.
• Removable (“Matrix”).
• Tread or riser fixed.
ZENITH & ALPHA
MULTIPURPOSE

A choice of ergonomically contoured chair designs in blow moulded, UV stabilised, high density polyethylene. Both chairs satisfy the requirements of the British and European strength standard EN 12727:2000 – Alpha to level 3 (General) and Zenith to level 4 (Severe).

Options

- Armrests.
- Upholstered “onsert” pads.

Applications

- Retractable.
- Removable (“Matrix”).
- Tread or riser fixed.
- Rail mounted (straight or curved).
  Zenith only
**SCHOLAR LECTURE THEATRES**

Scholar is a completely flexible and robust seating system suitable for nearly every lecture theatre — straight or curved. Seat widths and back heights vary to perfectly fit any space. The writing tablet can be finished to meet each client’s requirements for design and durability.

**Options**
- Choice of seat shapes and specifications.
- Resilient wrap-around plastic protection panel for seat base.
- Timber panels for seat base or chair back.
- Contouring and/or lumbar support for backrest.
- Stitch details for backrest.
- Extended backrest height to overtop writing tablet.

**Applications**
- Tread or riser fixed.

*Note: Audience Systems can provide fixed tiering to complement our lecture theatre seating products.*

---

**CAMPUS AND CAMPUS FOLD DOWN LECTURE THEATRES**

The Campus system combines comfortable individual seats with a continuous writing tablet. The fold down version can be used on retractable platforms; the writing tablet folds down to form a fascia along the front of the closed seating unit. An ideal product for multipurpose spaces in universities.

**Options**
- Choice of seats and backs – fully upholstered or plastic.
- Choice of finishes for writing tablet.

**Applications**
- Retractable.
- Removable (“Matrix”).
- Tread or riser fixed.

*Note: Audience Systems can provide fixed tiering to complement our lecture theatre seating products.*
**BENCHES**  **MULTIPURPOSE**
For space-saving simplicity, Audience Systems offers a range of timber, plastic and upholstered benches on our retractable system. The upholstered bench has an optional folding backrest available in two depths.

**STAGING**
Our modular staging is as flexible as your seating, supplied in 2m x 1m units with optional height adjustability. It is also suitable for creating demountable tiered areas for seating. Extras available include steps, drapes and railings.

We also supply hydraulic Airstages which lift effortlessly out of a recess in the floor, and specially sized stages to perfectly fit your venue.
SERVICE, PARTS & REFURBISHMENT

Audience Systems provide after-sales care and customer service to a level unmatched in the industry.

ANNUAL SERVICING & PARTS

Especially in the case of retractable seating, any responsible manufacturer will recommend annual service inspections. These help venues to ensure audience and staff safety, comply with insurance requirements and meet building regulations.

Audience Systems offer:

- Knowledgeable and experienced engineers.
- Access to genuine replacement parts.
- Manufacturer’s safety certificate (once any safety-critical work required is complete).
- Multi-year contracts at a discounted rate.

We can also provide servicing and replacement parts for other manufacturers’ seating.

EMERGENCIES

In case the unexpected happens, we issue customers with a 24-hour call-out telephone number.

REFURBISHMENT

Our comprehensive refurbishment package will make your seating look visibly new again. Your refurbishment package may include:

- Replacement or re-upholstery of seating.
- Specialist cleaning.
- Re-finishing such as replacing trims or freshening up powder coating on rails.
- Replacement of understructure components.
- Upgrades, for example adding power operation to a retractable system or installing LED aisle lighting.

We can refurbish seating from most manufacturers, subject to survey.
A cross section of our installations from around the world.

EDUCATION
Ampleforth Abbey & College, UK
Archbishop Blanch School, Liverpool, UK
Bristol Grammar School, UK
British International School, Riyadh, Saudi Arabia
Bromsgrove School, UK
Calvijn College, Netherlands
City University, UK
Clitheroe Royal Grammar School, UK
College Boreal, Canada
Dixons Allerton Academy, Bradford, UK
Eastwood High School, UK
Ecole Oasis International, Egypt
Ellon Academy, UK
Hereford Academy, UK
Indian High School, Dubai
International School Basel, Switzerland
Kettering Science Academy, UK
Levenmouth High School, UK
London Metropolitan University, UK
The Mall School, Twickenham, UK
Manchester High School for Girls, UK
Mearns Academy, Laurencekirk, UK
Middlebury College, Vermont, USA
Ministry of Education Learning Centre, Singapore
Nashville State Community College, USA
Nottingham High School, UK
Park Mains High School, Erskine, UK
Royal College of Surgeons, Medical University in Bahrain
Shelley College Academy, Huddersfield, UK
Singapore International School, Hong Kong
Speyside High School, Aberlour, UK
Swansea University Great Hall, UK
Swinburne University, Australia
Tauheedul Islam Girls School, UK
University ETH Zurich, Switzerland
University of Birmingham, UK
University of Cambridge, UK
University of Kent, UK
University of Reading, UK
University of Southampton SUSU, UK
University of Warwick, UK
University of the West of Scotland, UK
University of Western Australia

THEATRES & AUDITORIA
BBC TV Studios, UK
Birmingham Royal Ballet, UK
Canadian Aviation Museum
Casa das Artes e Creatividade de S. J. Madeira, Portugal
CityDance at Strathmore, USA
Esplanade – Theatres on the Bay, Singapore
Ford Theater, California, USA
Glasgow Royal Concert Hall, UK
Harbourfront Centre, Toronto, Canada
Haugesund Sanitetsforenings Revmatismesykehus, Norway
Houston Ballet, USA
Johnstone Town Hall, UK
KAFP Convention Centre, Saudi Arabia
Medisch Centrum Leeuwarden, Netherlands
National Ballet School, Canada
National Museum of American History, Washington DC, USA
Norrbottensteatern, Lulea, Sweden
Proctor’s Theatre, New York, USA
Renishaw PIC Conference Suite, UK
The Roundhouse, Camden, UK
Royal Albert Hall, UK
Royal Caribbean Cruise Liners, Finland
Salle de Spectacle, Theatre St Omer, France
SERC Bangor Performing Arts Centre, UK
Singapore History Museum
Sky TV Studios, UK
Southampton New Arts Complex, UK
Telford International Centre, UK
Usher Hall, Edinburgh, UK

ARENAS & SPORT
Al Sadd Stadium, Qatar
Arena Riga, Latvia
Aspire Dome, Qatar
BBC Arena, Switzerland
Clauselands Arena, New Zealand
Derby Arena, UK
Foyle Arena, Derry, UK
Girdwood Community Hub, Belfast, UK
Huddersfield Leisure Centre, UK
ICC at ExCel, UK
Kaohsiung Dome, Taiwan
Logan Metro Indoor Sports Centre, Australia
Manchester Arena, UK
Manchester Central, UK
Marienhoeve, Wijk bij Duurstede, Netherlands
North Shore Events Centre, New Zealand
O2 World, Hamburg, Germany
The O2, UK
ORA Arena, Istanbul
Leeds First Direct Arena, UK
Sheffield Arena, UK
Singapore Sports Hub
Sneker Sporthal, Netherlands
Tauranga Indoor Sports Centre, New Zealand
University of Northumbria Arena, UK
University of Worcester Arena, UK
Wellington Indoor Sports Centre, New Zealand
Wembley Arena, UK
AUDIENCE SYSTEMS
19B WASHINGTON ROAD
WEST WILTS TRADING ESTATE
WESTBURY, WILTSHIRE BA13 4JP
UK

Tel: +44 (0)1373 865050
Email: enquiries@audiencesystems.com
Web: www.audiencesystems.com